

GENEROSITY
IS
PRICE LESS.



What's behind our Privilege Programme ?

A simple loyalty programme where every purchase earns you points – redeemable anytime for NICOLAS products ... and so much more !



1 - Year-round benefits

2 - How to become a member of the Privilege Programme

3 - How to use the Privilege Card

4 - How to redeem your points for gifts

1 - Year-round benefits



1€ = 1 point



Bonus points to reward your loyalty



Exclusive promotional offers



Exclusive invitations to NICOLAS events



News, personalized advice, and more ...

2 - How to become a member of the Privilege Programme



My wine merchant gives me a Privilege Card.

I activate it on nicolas.com in just a few clicks within 60 days of creation.

My card allows me to accumulate points with purchases in-store and on nicolas.com



I go to nicolas.com and fill out the form.

In just a few clicks, my customer account is created and I receive an online card.
(this card is digital, not physical)

My online card allows me to accumulate points with purchases on nicolas.com and in-store.



When activating the card, be careful not to create a second one online : enter the card number found under the barcode.

3 - How to use the Privilege Card



I present my card to my wine merchant.

If I have an online card or if I forget my card, I simply give my first and last name to my wine merchant.



I log into my consumer account using my username and password.

If I don't have an online account, I create one in just a few clicks and enter my card number to accumulate points.

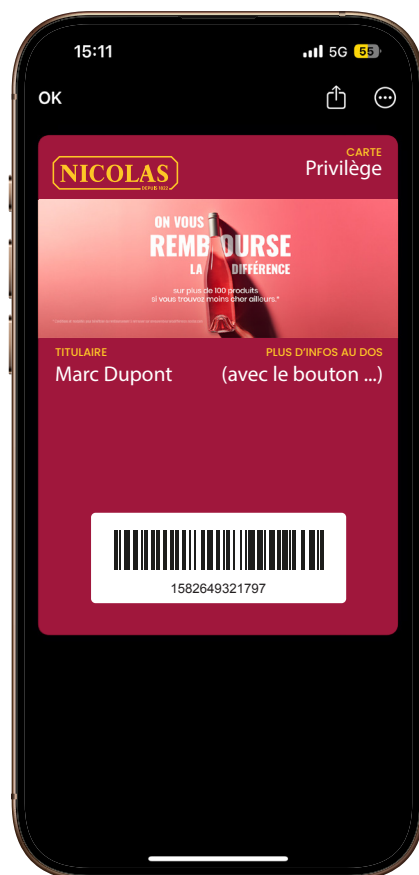
If my card is active, I can see my point balance, and my new purchase will allow me to accumulate more points.



I download my card to my mobile so I always have it with me.



If my card is not linked to my customer account, I click on :
«Activate my card».



4 - How to redeem your points for gifts



Redeem your points for NICOLAS products

50 points = 1€



Ability to redeem your points on promotional products



Points can be used towards the total retail value of one or more products. It is not possible to receive financial compensation.



Points Expiration : Points earned more than 18 months ago expire on January 31st each year. Be sure to redeem them before this date !



NICOLAS
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